

## Study reveals American meetings to be routinely underprepared and uninclusive

**Mentimeter**, the online, interactive presentation platform, has partnered with **Dr. Steven Rogelberg**, one of the world's leading experts on the science of meetings and the author of [The Surprising Science of Meetings](#), to undertake a study exploring attitudes and behaviours of meeting participants and leaders in the USA.

[Dr. Rogelberg](#) is a distinguished Professor of Psychology, Management, and Organizational Science at UNC Charlotte, a Humboldt Award winner, and one of the preeminent academics in the field of organizational psychology and behavior. Over 1,000 respondents answered questions authored by Dr. Rogelberg and Mentimeter.

Mentimeter and Dr. Rogelberg analysed the findings in order to examine how meetings are conducted and their effect on participants, and to expand on ideas from Dr. Rogelberg's research, including meeting leadership, inclusivity, and meeting recovery syndrome.

### Key findings

#### **A significant portion of American workers believe meeting leaders to be unprepared and uninclusive.**

- Leaders do not appear to recognize the importance of giving a meeting thought prior to it occurring. Only 11% of Americans feel their meeting leaders almost always have a compelling plan for the meeting. 67% of Americans indicate that having a compelling plan for a meeting occurs at or less than 50% of the time.
- Further still, Americans indicate that leaders rarely come into the meeting in a positive mood. Just 39% find meeting leaders to frequently be in a positive mood when coming into a meeting. This is particularly concerning given that 77% of Americans feel that the mood of the leader affects the overall mood of the meeting,
- And, once the meeting has started, only 13% of Americans believe leaders are very good at including participants input into meeting. Over a third of Americans (36%) feel that meeting leaders are poor at including participants' input during meetings.

#### **"Meeting Recovery Syndrome" (MRS) is the concept that attendees of poor meetings don't shed the bad experience at the door; it sticks with them and negatively affects them outside of the meeting. In the largest examination of meeting recovery syndrome to-date, strong evidence of MRS was found:**

- 55% of Americans find that a poorly conducted meeting negatively affects their productivity afterwards, and 54% need to talk to colleagues to refocus following poor meetings.

#### **Geographically, the Northeastern US has the most serious issues with meetings:**

- Americans from the Northeast are most sensitive to poorly conducted meetings: 59% have their productivity affected after a bad meeting. Northeastern meeting leaders are also significantly more likely to be poor at involving participants (45% poor compared with 36% national average).
- Northeastern meeting leaders are significantly less positive than meeting leaders from other parts of the country: over a fifth (21%) of Northeastern respondents almost never experience meeting leaders conducting a meeting in a good mood (compared with 13% national average).

- Midwestern meeting leaders are significantly more likely to be well-prepared (37% well-prepared, compared with 33% national average); those from the Western US are the most commonly poorly prepared (36% poorly prepared, compared with 31% national average).

**Johnny Warström, Mentimeter CEO and Co-Founder**, comments: "This study, undertaken with one of the world's leading academics in the field of management science, has highlighted some troubling issues. It is a serious concern that in America - a world-leader in business management and corporate training - so many workers are critical of the preparedness and performance of meeting leaders. At Mentimeter, we create technology in order to drive inclusivity and interaction in meetings. We have all experienced meetings where the leader talks at a disengaged audience without asking them for their feedback or input. This study demonstrates that a great deal needs to be done to make meetings, which should be at the heart of business practice, a positive, productive, and efficient exercise."

## About Dr. Steven Rogelberg

Dr. Steven G. Rogelberg holds the title of Chancellor's Professor at UNC Charlotte for distinguished national, international and interdisciplinary contributions. He is a Professor of Organizational Science, Management, and Psychology at well as the Director of Organizational Science. He is a Humboldt Award winner with over 100 publications around topics such as meetings, teams, leadership, and engagement. He consults for small and large organizations, including IBM, TIAA, Cisco, Procter & Gamble, Family Dollar, 3M, Corning, KPMG, Siemens, and others. Dr. Rogelberg's newest book, [\*The Surprising Science of Meetings: How You Can Lead Your Team to Peak Performance\*](#) (Oxford), was just released and was recognized by the Washington Post as the #1 leadership book to watch for in 2019 and Business Insider as one of the "Top 14 business books everyone will be reading in 2019."

**Dr. Steven Rogelberg, Chancellor's Professor and Professor of Organizational Science, Management, and Psychology at UNC Charlotte**, comments: "I thoroughly enjoyed partnering with the excellent people at Mentimeter to study meetings. The results highlight a problem I have seen in my other research - leaders are just not recognizing their essential role in meeting success. Leader preparation, planning, and even the mood they bring into the meeting truly matters. It shapes the culture of the meeting, inclusivity, and effectiveness. Perhaps most importantly this research highlights the fact that bad meetings are not just left at the doors of the conference rooms. They stick with attendees. They affect productivity outside of the meeting. And, further yet, even more time is invested in ruminating with others about the bad meeting experience."